

GE Infrastructure  
Water & Process Technologies

# everybody wins



Merlin™  
Point-of-use Reverse Osmosis System



imagination at work

## END USERS

- **TRUSTED BRAND** – Innovation and reliability of a GE brand product.
- **CONSISTENT QUALITY** – Clean, fresh water always available.
- **NEVER RUN DRY** – System is designed to deliver filtered water without the need for a bulky storage tank.
- **SAFER WATER** – No storage tank reduces the potential for bacterial contamination in stagnant water.
- **LESS WASTE** – Higher recovery than standard reverse osmosis systems.
- **LINE PRESSURE OPERATION** – Eliminates the need for a pump in most applications.
- **FAST, SIMPLE INSTALLATION** – Professional installer typically requires less than 1 hour for set-up.
- **SPACE SAVER** – Compact design makes it a good fit for tight spaces.
- **WATER ANYWHERE** – Multiple dispensing locations can easily be plumbed from a single unit.
- **ICE IS NICE** – Icemaker installations provide crystal-clear ice.
- **LOOKS GREAT** – Appliance styling and easy-to-service design.
- **COMMERCIAL USES** – Robust design for commercial applications (coffee shops, juice bars, icemakers).
- **SEAL OF APPROVAL** – WQA tested for performance and safety (ANSI/NSF 58 Certified).

## PRO INSTALLER

- **FITS RIGHT IN** – Compact profile requires less space than other systems requiring a tank.
- **A MATTER OF MINUTES** – Typical installation time is 1 hour vs. 4 hours. Standard 24-step set-up is reduced to only 12 steps.
- **IT'S A SNAP** – Tube connectors (4) are positioned for easy installation, and snap into position with the quick-latch locking mechanism. No scored tubing on re-connect.
- **PULL-OUT CONVENIENCE** – Quick-disconnects and tankless design make it easy to pull out and service.
- **BUILT-IN BONUS** – Fast, easy filter changes with the built-in sump wrench.
- **ALL THE RIGHT CONNECTIONS** – Engineered with the fewest number of connection points, which reduces potential for leaking.
- **UP TO CODE** – Inlet and drain connections meet code throughout the world.
- **SATISFIED CUSTOMERS** – Tankless system puts an end to re-pressurization service calls.
- **WATER WHERE YOU NEED IT** – 1/2 gpm (1.89 lpm) permeate rate permits multiple-faucet installation.

## OEM/DEALER

- **NOTHING LIKE IT** – New GE technology creates high-flow permeate rate, which eliminates the need for a storage tank.
- **EXCLUSIVELY YOURS** – Get an edge in the marketplace as part of our exclusive sales network.
- **BACK FOR MORE** – Replacement filter cartridges and parts will only be available through pro channels – no retail outlets.
- **AN EASY SELL** – A GE brand product with unique features make it a “must have” for customers.
- **NEW FRONTIERS** – Opens up new possibilities in the light commercial market (coffee shops, juice bars, icemakers and more). Compact design compared to other bulky commercial units.
- **NO COMPETITION** – Quality-built system counters the low-price imports.
- **PREMIUM PERFORMANCE** – Tankless design maximizes recovery.
- **EARTH FRIENDLY** – Efficient operation and higher recovery for code-restricted areas.
- **LOUD AND CLEAR** – We heard you and built a product to bolster your business.
- **WE'RE HERE FOR YOU** – Training, support, multi-lingual literature and more.

